



**Where Expertise
Meets Excellence**

Four-wheeler (JustAuto Cars) Business Presentation & Plan for Franchise Development

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About JustAuto Solutions



JustAuto Solutions Pvt. Ltd. firmly believes in the spirit of entrepreneurship and is founded on the principles of innovation and a passion for the automotive industry. We empower individuals with a deep interest in automobiles and are dedicated to fostering a culture of self-reliance and skill development. We excel at providing comprehensive automotive training courses. These courses are designed to equip aspiring technicians, students and entrepreneurs with the knowledge and skills required to thrive in the ever-evolving automotive landscape.

At the core of our mission, we are establishing a robust workshop franchise network. By creating a vast franchise network under our banner, we promote small business ownership and ensure access to top-notch automotive services for communities far and wide. Through our dedication to entrepreneurship and commitment to training, we are driving forward a future where every individual with a passion for automobiles can find their path to success.

Mission and Vision



Our Mission

JustAuto Solutions Pvt. Ltd. is on a mission to empower individuals with a passion for automobiles by providing them with the knowledge, skills, and opportunities they need to thrive in the automotive industry. We are committed to fostering entrepreneurship through the creation of a widespread workshop franchise network, thereby supporting small business ownership and expanding access to high-quality automotive services in communities across the globe.

Our Vision

Our vision at JustAuto Solutions Pvt. Ltd. is to be a global leader in automotive education and entrepreneurship. We aim to create a future where anyone, regardless of their background, can turn their love for automobiles into a successful and fulfilling career. Through our innovative training courses and extensive workshop network, we envision a world where automotive enthusiasts can not only realize their dreams but also contribute to the growth and excellence of the automotive industry. We are driven by the belief that by nurturing entrepreneurship and providing top-tier automotive training, we can shape a brighter and more self-reliant future for individuals and communities alike.



Objectives



Our primary objective is to create a network of successful Four-wheeler franchises which will uphold our brand's values and standards. Our success is built on a foundation of trust, reliability, and a deep understanding of customer needs. By offering franchise opportunities, we aim to:

- Facilitate entrepreneurship by empowering the technical skill set of youth.
- Upskills automotive technicians with our expert training courses.
- Promote ethical practices in the automotive service and repair industry.
- Develop and enforce strict quality standards and guidelines to ensure all franchise locations deliver consistent service.
- Provide complete support to franchise owners, including training, marketing assistance, and operational guidance to ensure their success.
- Build a strong and recognizable brand identity that franchises can use to attract and retain customers.

Four-wheeler Franchise Practical Training Details



90 Days Full Practical Training

Introduction to Auto Industry

- Diagnostics of Four-Wheeler
- Using latest tools and equipment
- Safety and waste disposal
- Workshop documentation
- About automobile industry
- About four -wheeler industry

Basic Four-Wheeler Training

- Various parts of four-wheeler
- Difference between Petrol & Diesel Engine
- Understanding Chassis, Engine, Transmission, Suspension, Electric / Electronic about electrical vehicles.
- Engine dismantling & reassembling, Adjusting gears, clutch, brakes etc.

Breakdown & Trouble Shooting

- Power system of 4 stroke engine
- Chassis & transmission problems
- Electrical & Electronics problems
- Wheels & Brakes issues.
- Resolving starting issues and checking electrical, electronic parts.

Service & Repairing

- Overhauling details
- Details of periodic maintenance & servicing
- Cleaning filters, tank, changing oil, etc.
- 50 point check

Sensor, Scanning & BS6

- BS6, ECM/ECU, BCM, EPS, Electronic sensors
- Battery, self and alternator
- Wiring basics and details
- Understanding AC/DC
- Electrical accessories and parts
- Scanning and Diagnose

Grooming/Etiquettes + Test

- Start-up training
- Handling customers & CRM
- Communication skills
- Motor Vehicle Insurance Guidance
- Self-development
- Final Test

Our Franchise Training Module USP



Experienced Trainers

Hands-on Experience

Modern and Live Workshop

Training to Workshop Owner

Certification

Franchise Setup Roadmap



1

Training

Practical Training to Technician - 90 Days

2

Site Approval

Workshop Location Approval

3

Workshop Setup

Setup of all Equipment's and Tools

4

Business Start

Launch of App and Reaching Customer

Workshop Equipment and Tools

Lifts & Pneumatic Tools

2 Post Lift

Pneumatic tools sockets

Pneumatic Guns Set

Fitment accessories

Complete Tool Set

Special Tools

Complete Tools With Trolley

Machine & Equipment

Bench Grinder

Bench Vice

Heavy Duty Transmission Jack

Air Compressor

Waste Oil Drainer

High Pressure Washing Pump

Vacuum Cleaner Machine

3 Ton Jack Stand

Service Creeper For Workshop

Bench Vice and Bench Grinder

3 Ton Hydraulic Jack

2 Ton Hydraulic Jack

Equipment and Tools Images



Tools Trolley



Bench Grinder



Bench Vice



Pneumatic Gun Set



Two Post Lift



Air Compressor



Waste Oil Drainer



3 Ton Jack Stand



Vacuum Cleaner Machine



**Heavy Duty
Transmission Jack**

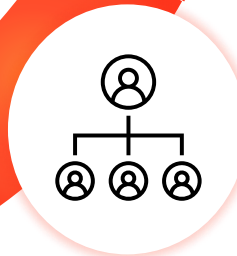


**High Pressure Washing
Pump**



**Service Creeper for
Workshop**

Requirement and Expectation from Franchise



Required Area for Workshop

- 1,500 sq. ft. to 3,000 sq. ft.

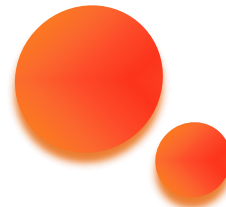
Expectation from Franchise

- Your Personal Involvement
- Progressive & Adaptive Approach
- Customer first Attitude
- Follow the Process and System
- Local connect with community
- Site convenient to customer
- Investment as per schedule
- Energetic team

Premier Support and Training Package for Franchise



- Full Technical Training including BS6 to one person.
- Franchise Owner Training
 - ❖ Workshop Management and entrepreneurship Development
 - ❖ Inventory control
 - ❖ Customer Retention and feedback
- Technical support on phone
- Social Media Campaign – Our own SM Team
 - ❖ Creation of SM Accounts of Franchise
 - Google (Location Finder) & YouTube
 - Facebook & Instagram
 - ❖ Hosting of an exclusive page of Franchisee on Justauto Website
 - ❖ Specific targeted local Social Media campaign of Franchisee
 - ❖ General year-round awareness SM campaign of JustAuto
- Workshop
 - ❖ Floor Plan and design assistance
 - ❖ Signboard
 - ❖ Interior display
- JustAuto T-Shirts (5 Nos.)
- Visiting Cards (200 Nos.)
- Job Cards (500 Nos.)
- Pamphlet for Promotion (2000 Nos)
- Standard oil and Spare parts.
- Mobile App for Job Card creation, billing and purchase
- Facilitate to Buy/Renew Motor Vehicle General Insurance for Customers (POS)
- Customer Assistance Call Center



Our Franchise USP



- Technical Training
- Call Center -Technician Backup & Support
- Low Investment – High Returns
- Business Apps for Workshop and Customer
- Digital Marketing Support – Own SM Team
- High Quality Equipment & Tools

Cost of Owning Franchise

Workshop

Fees

Franchise Management

Digital Marketing

Workshop & Self Development Cost

Workshop Equipment Complete Set

Spares Startup Kit
(Running Spare Parts, Lubricants)

Mandatory Technician Training 90 Days

**All this at Rs. 11.85* Lacs of
Investment**

***cost is excluding GST**

Infrastructure, Interior cost to be managed by owner as per standard specification.

Franchise outside Ahmedabad have to bear the actual cost of transportation on Equipment / Spares & other branding material.

Cost of Owning Franchise

Particulars	Amount (INR)
Franchise management Fee, Training, Workshop Signage, Internal Branding, Job Cards, Mechanic Uniform (One time)	INR 3,50,000
Fees for SM/Digital Marketing, Tele-Calling Support, and Technical Support. It will be charged Every year for these services.	INR 60,000
Workshop Equipment Complete Set	INR 6,50,000
Spares startup kit (Running Spare Parts, Lubricants)	INR 1,25,000
Overall Cost (excluding GST)	INR 11,85,000 *

Infrastructure, Interior cost: To be managed by owner as per standard specification

***SM/Digital Marketing/Tele-support Fees will be waived off if the annual purchase of Oil, Spares, Parts from Justauto exceeds INR 12,00,000/-
Workshop Equipment Complete Set price shall be based on current market price.**

Franchisee outside Ahmedabad have to bear the actual cost of transportation on Equipment / Spares & other branding material.

Franchisee Set-Up Payment Schedule



INR 1,10,000/-

Franchisee Booking Amount

INR 3,00,000/-

On Workshop Location
Approval and Start of Training

***INR 6,50,000/-**

For Equipments and Tools – 10 Days
Before Furnishing of Workshop

INR 1,25,000/-

For Spares – 10 Days Before
Inauguration

Note – Payment for the Tools and Equipment may vary depending on owner's preference and market conditions, thus amount of 3rd payment may be different for different owners.

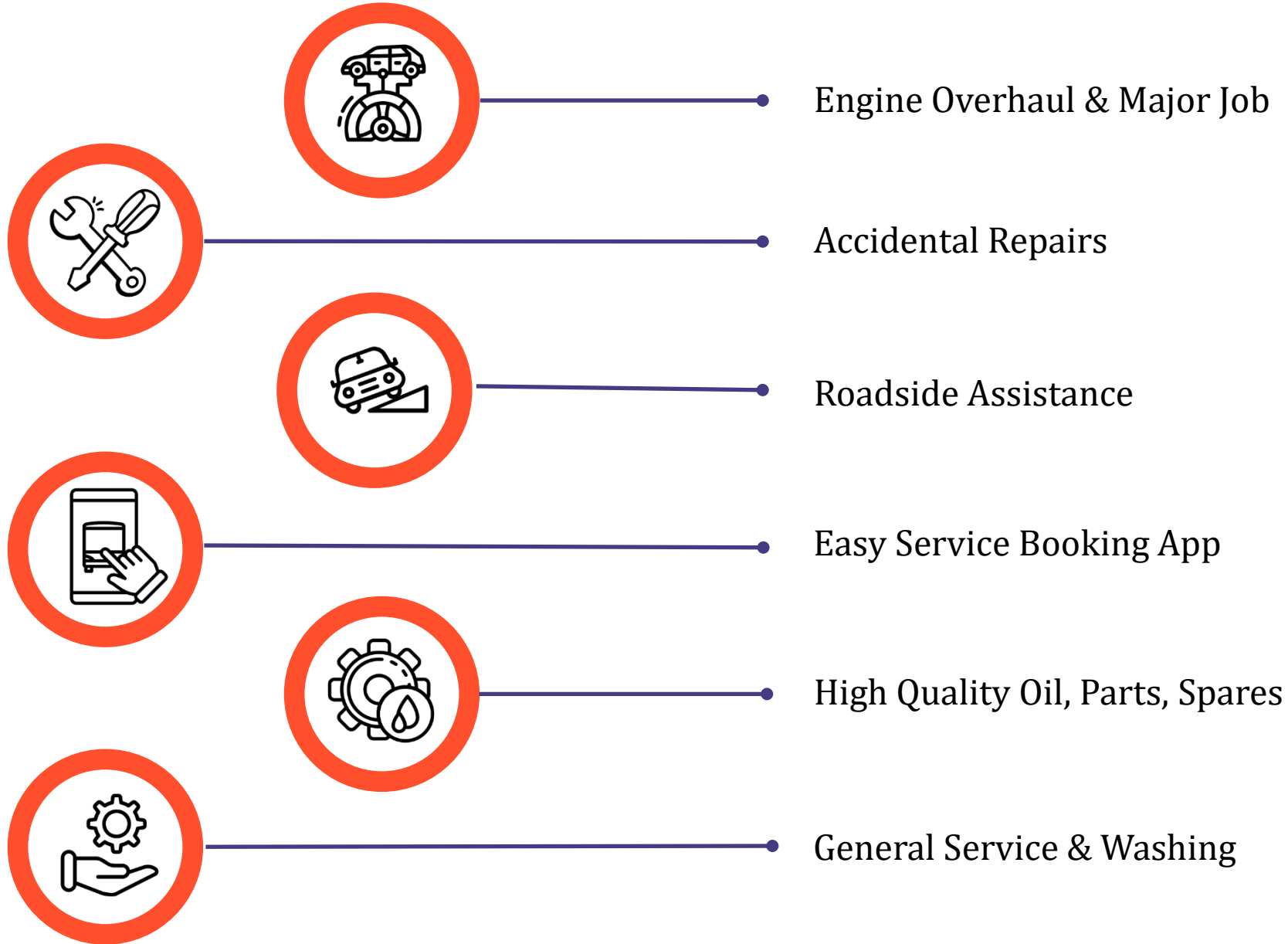
Revenue Model

Particulars	Number of Footfalls (Per Month)	Rate per Unit	Amount
Revenue:			
Labour from Vehicle services	90	1,200	1,08,000
Oil, Spares and Consumables (Profit)	45	400	18,000
Labour from Major Job / Accident	10	8,000	80,000
Diagnosis and Checking charge	30	500	15,000
Washing Charges	100	200	20,000
Wiring and Repair Charges	3	10,000	30,000
Used Oil, spares and consumables	100	200	20,000
Total Revenue (A)			2,91,000
Expenses:			
Rent			50,000
Maintenance			8,000
Mechanic / helper salary			80,000
Electricity			8,000
Internet – Mobile			1,500
Miscellaneous			25,000
Total Expenses (B)			1,72,500
Gross Profit (C) = (A-B)			1,18,500

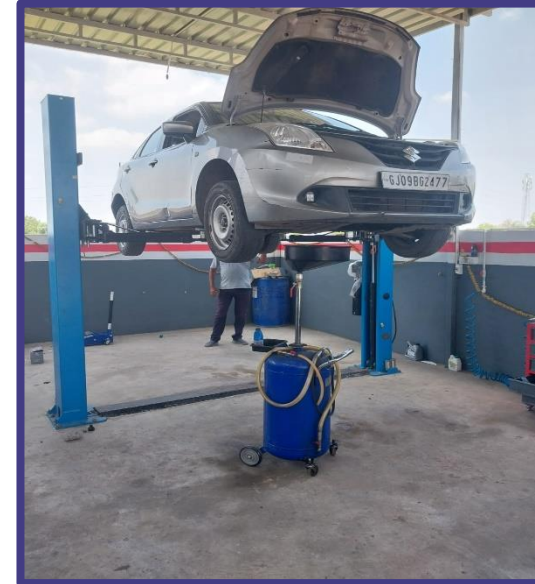
Note - This is Ideal Revenue Model, Numbers are shown considering Business is properly setup and operating smoothly. These Numbers can change as per the Market and Business Conditions.



Types of Service at JustAuto Franchise



Four-Wheeler Franchise Photos



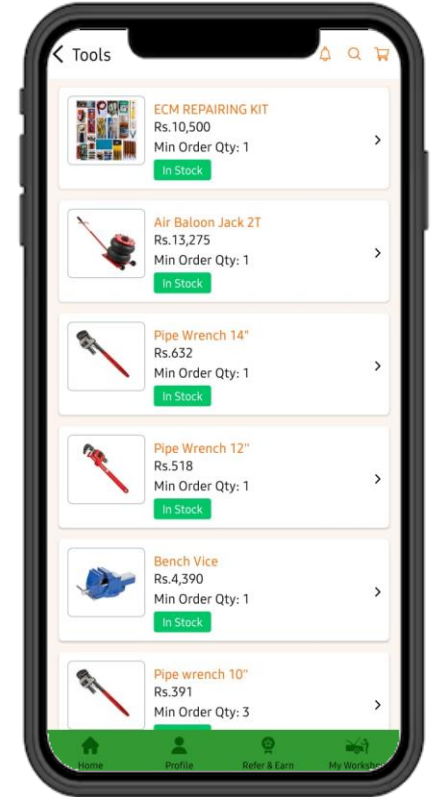
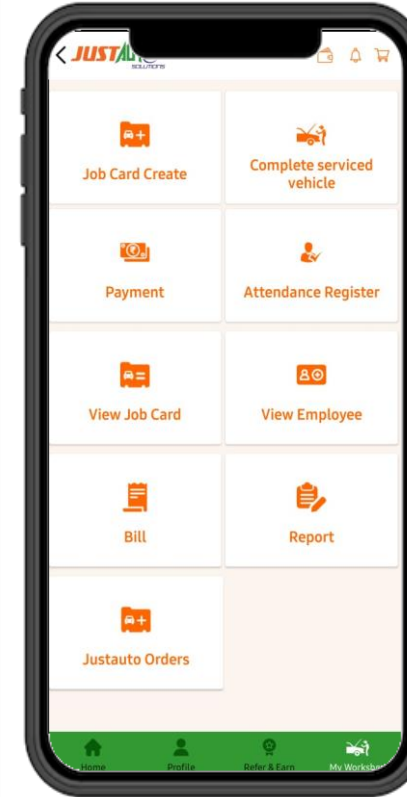
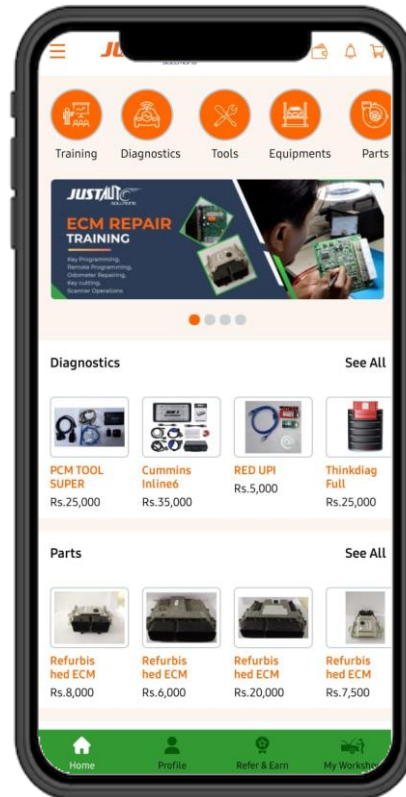
Multi Brand Service at JustAuto Franchise



Features of JustAuto Mobile Application

Mobile Application Features:

- Job Card Creation from Mobile App
- Purchase of Tools and Equipment
- Registration for JustAuto Training Courses
- Manage Your Workshop
- View Profile and More



Connect With Us



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